

GREEN MARINE PARTNER LOGO



2021 USAGE GUIDE

How to showcase your GREEN MARINE PARTNER LOGO

The Green Marine partner logo identifies organizations that officially partner with the Green Marine program to offer products, services, technologies and/or equipment that help Green Marine participants to continually improve their environmental performance. As a partner, you are encouraged by Green Marine to proudly display the partner logo (for example, on your website, in advertising, on business cards, and through promotional items), demonstrating your commitment to facilitating the maritime industry's greater sustainability.

However, Green Marine limits the right to use the Green Marine partner logo. The general policy is to permit the logo's display in connection with activities promoting the Green Marine program and its objectives, but never in a manner that suggests or implies that Green Marine has endorsed, certified or otherwise approved the activities, products and/or services of a partner's organization, or that Green Marine is the source of those activities, products and/or services. It is strongly recommended that partners have design proofs and/or printed work featuring the partner logo approved by Green Marine's communications team before any display or dissemination.

What to avoid:

Some partners have mistakenly used the incorrect logo (such as the certified logo for participants only, or an earlier version of the Green Marine logo that is no longer used). Here is a list of the logos that partners should not use:



The Certified Green Marine logo



The corporate logo



The earlier version of the Green Marine logo

Below are some examples of how to use the partner logo to maximize the visibility of your affiliation with the environmental certification program. If you need a copy of the partner logo, please contact the Green Marine communications team at info@green-marine.org.

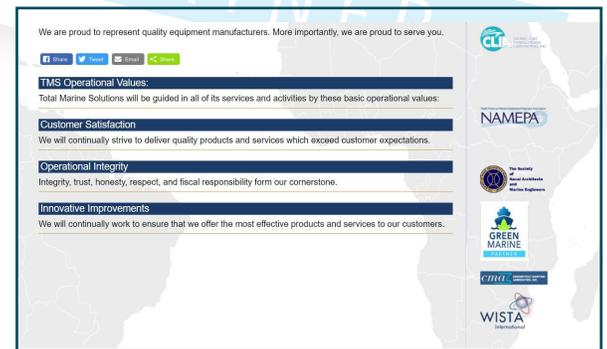
YOUR WEBSITE

The logo can be displayed on your website's homepage or highlighted in the environment and/or partners sections, along with an overview of the Green Marine program and its mission. Examples:

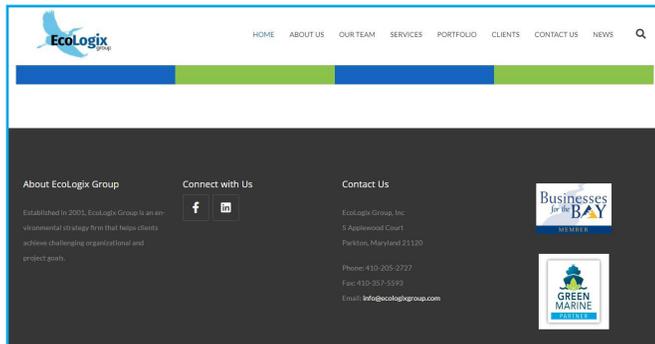
Ship 2 Shore's website – header



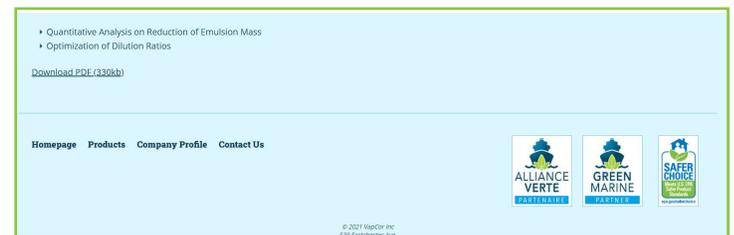
Total Marine Solutions' website – About Us section



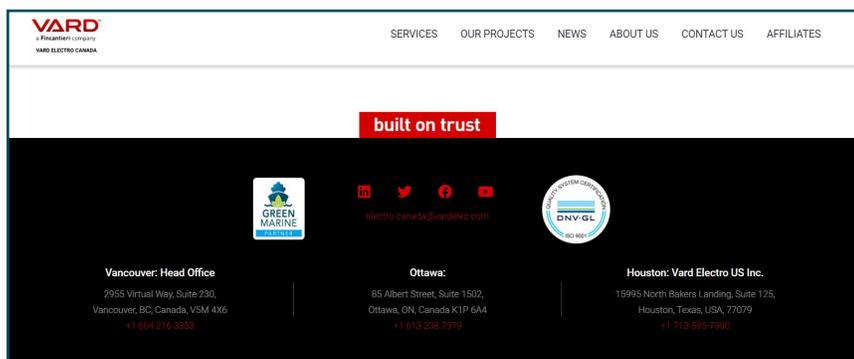
Ecologix's website – footer



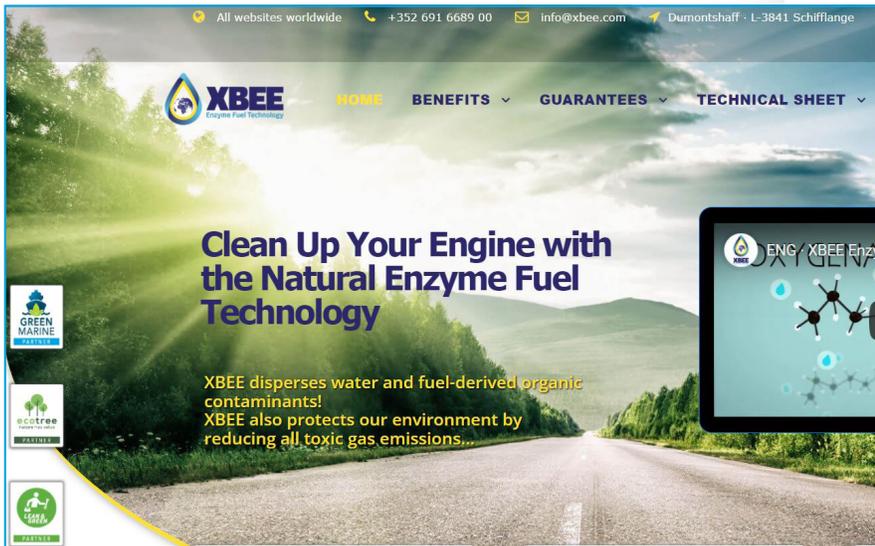
VapCor's website – footer



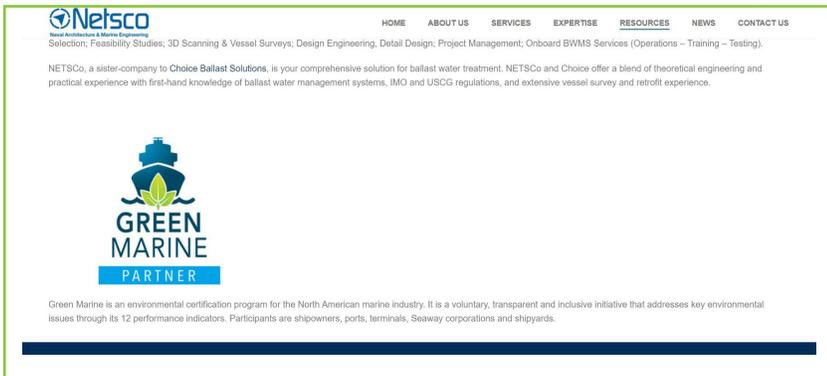
Vard Electro Canada's website – footer



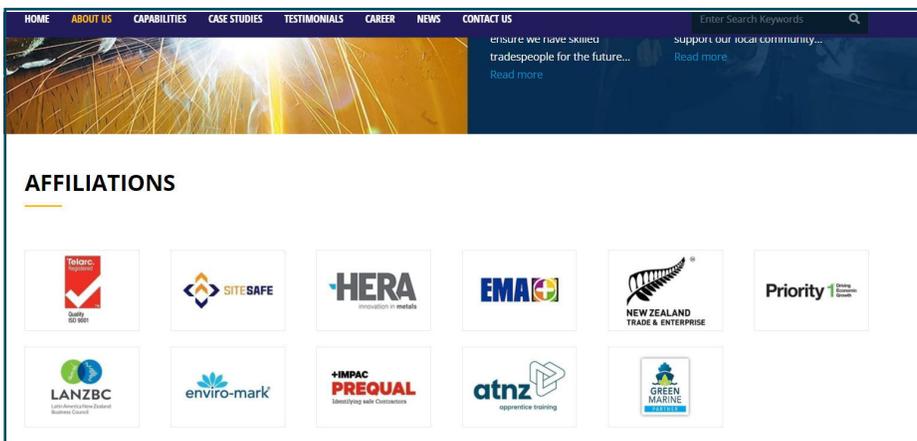
XBEE Enzyme Fuel Technology's website – landing page (Also Green Marine Europe partner)



NETSCO's website – Partnerships section



Page Macrae Engineering's website – About Us section



YOUR CORPORATE MATERIAL

The logo can be added to your corporate documentation, such as letterhead, emails, brochures, PowerPoint presentations, and videos. Examples:

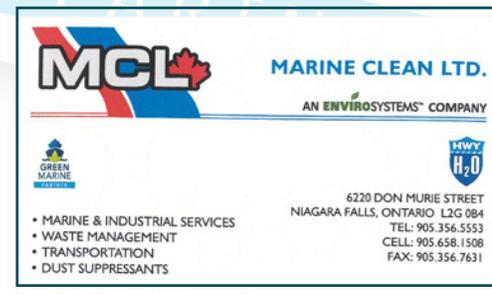
Graphite Innovation & Technologies – PowerPoint presentation



Quickload Logistics – email signature



Marine Clean Ltd. – business cards



InfraSOLS – corporate brochure



Aderco – videotaped product presentation



XBEE Enzyme Fuel Technology – environmental video



YOUR SOCIAL MEDIA

Green Marine encourages you to use the partner logo in your social media posts to share your engagement in Green Marine with the general public. Be sure to tag Green Marine on Twitter (@GMarine_AVerte) and LinkedIn (@Green Marine) – the two social media platforms where Green Marine has a continual presence.

Colliers Project Leaders

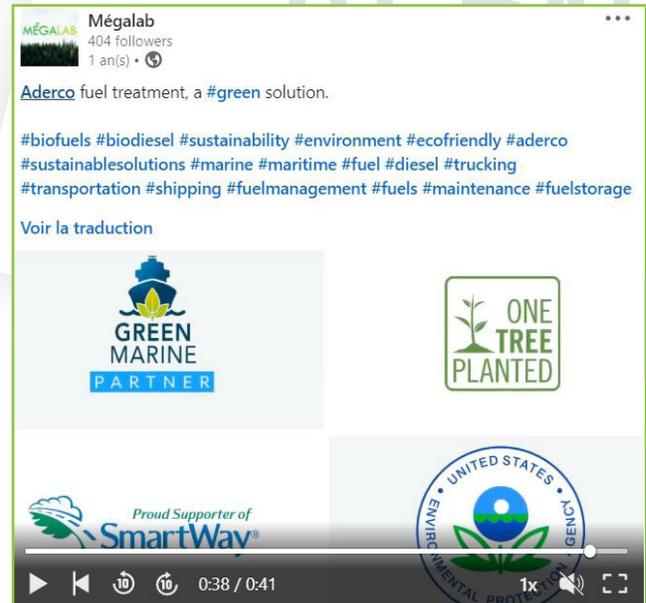


Colliers Project Leaders | Canada
@Colliers_PL

We are thrilled to announce that we are an official Green Marine Partner! Green Marine is an environmental certification program for the North American marine industry. We look forward to supporting members as they obtain their Green Marine sustainability certifications.



Aderco



MEGALAB Mégalab
404 followers
1 an(s) • 🌐

[Aderco](#) fuel treatment, a [#green](#) solution.

[#biofuels](#) [#biodiesel](#) [#sustainability](#) [#environment](#) [#ecofriendly](#) [#aderco](#) [#sustainable](#) [#solutions](#) [#marine](#) [#maritime](#) [#fuel](#) [#diesel](#) [#trucking](#) [#transportation](#) [#shipping](#) [#fuelmanagement](#) [#fuels](#) [#maintenance](#) [#fuelstorage](#)

Voir la traduction



0:38 / 0:41

FOLLOW GREEN MARINE ON SOCIAL MEDIA !



YOUR ADVERTISEMENTS

The logo can also be used on your printed and online advertisements.

Watson Gloves' printed ad

FROM BOTTLES TO GLOVES

GREEN MARINE

373 STEALTH HERO

375 KARMA

Did you know that globally, humans buy a million plastic bottles per minute and 91% of all plastic is not recycled? On top of that, it is estimated that it takes up to 700 years for a plastic bottle to degrade.

It's up to consumers and manufacturers to start making a change to become more sustainable by using recycled waste instead of creating virgin material. **The Future is in Your Hands.**

Watson Gloves is excited to announce the introduction of **WasteNot™** yarn into select products. Due to increased awareness of the harm that plastic pollution produces, there is greater demand for ways to deal with our plastic waste and **WasteNot™** is our innovative way to be more sustainable.

WasteNot™ polyester used in our Hero and Karma gloves are made from 25% (+/-2%) post consumer recycled PET bottles. That's one - 500ML bottle per pair!

WASTENOT™

WATSON
Quality since 1918
WWW.WATSONGLOVES.COM

Urgence Marine's printed ad

ENVIRONMENTAL SPECIALISTS

URGENCE MARINE INC. Immediate response 24/7

Call : 514.640.3138

Providing planned maintenance & emergency environmental services for over 35 years!

- Fluid and solid waste disposal
- Oil spill clean-up
- Tank clean-up
- Ship engine room clean-up
- Ship de-icing
- Mooring / unmooring service
- Hose connection / disconnection
- Cargo hold cleaning & water disposal
- Supervision of cargo transfer
- Booming around ship
- Sea container cleaning
- Transport by barge or truck
- Container rental
- Crane service

GREEN MARINE

www.urgencemarine.com
Montreal (Quebec) Canada

MORE INFORMATION

If you need a copy of the partner logo, have questions about its use, or would like to suggest other ideas of how you could showcase your Green Marine partner logo, please contact the Green Marine communications team at info@green-marine.org

Envirolin Canada's printed ad

Worldwide technology leader in **Environmentally Considerate Lubricants** for marine use

GREEN MARINE
Compliance with the EPA VIDA / VGP

PANOLIN
Swiss Oil Technology +

Envirolin
Canada LUBRICANTS DISTRIBUTOR

PANOLIN ECLS for use in:
Deck cranes, Winches and cables, ROVs, Capstans, Rudders, Steering gears, Controllable Pitch Propellers (CPP), Azimuth thrusters/PODs, Stern tubes, Line shaft bearings, Davits, Fin stabilizers, Thrusters etc.

Envirolin Canada | www.envirolin.com

GREEN MARINE
PARTNER