



# Green Shipping Day

Connect. Innovate. Progress.



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## A European reference event

More than a conference, the Green Shipping Day is designed as a strategic forum bringing together shipowners, ports, shipyards, industrial solution providers, financial actors, European institutions, and scientific and environmental stakeholders.

Over its six previous editions, the event has gathered nearly 600 participants - including 250 attendees in 2025 alone - reflecting its growing scale and maturity year after year.

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# Heading to the Port of Nice!

In 2026, Green Marine Europe's annual event enters a new phase with a new name: Green Shipping Day, now a key European meeting point for the environmental transition of maritime transport.

A full day bringing together maritime leaders, shipowners, ports, shipyards, public decision-makers, researchers and financial actors to exchange on the sector's transition.



This edition also introduces a new format: alongside the plenary conference, two workshops on resilient ports and marine biodiversity, designed to enhance interaction and foster more operational discussions among participants. The day will conclude with a walking dinner, offering a privileged moment for networking and informal exchanges.

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# Key themes



The 2026 edition, hosted in Nice, will focus on several key dynamics shaping the maritime transition:

- blue tourism, coastal territories and social acceptability ;
- financing the maritime transition ;
- resilient ports and infrastructure ;
- biodiversity, underwater noise and cetacean protection ;
- ship lifecycle, circularity and integrated maritime value chains ;
- certification, credibility and environmental performance.

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# Positioning

The Green Shipping Day is built on the quality of exchanges, the diversity of stakeholders and the credibility of its content.

The sponsorship framework is designed to preserve this balance by ensuring editorial independence, equal networking opportunities and visibility aligned with the strategic substance of the event.



To maintain this positioning, the number of partners is intentionally limited, with a maximum of two Blue Horizon Partners, alongside a restricted number of Ocean Transition and Marine Commitment Partners. The 2025 edition was supported by leading maritime stakeholders, including Armateurs de France, CFC Croisières, Brittany Ferries, Ponant and the Lisnave shipyard, as official sponsors of the event.

BLUE HORIZON



# BLUE HORIZON PARTNER

€4,000 excl. VAT

## **Main Partner – Limited to two organisations**

Associate your organisation with one of the key themes of the Green Shipping Day 2026, as well as a major networking moment of the event. Each Blue Horizon Partner is associated with a distinct strategic sequence of the programme and a dedicated moment during the event to ensure coherent, high-quality and differentiated visibility throughout the day.

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# This partnership includes

## Strategic visibility

- Association with one key program sequence, jointly defined with Green Marine Europe according to overall program coherence and sponsor positioning
- “Session supported by...” mention on the opening slide of the selected sequence
- Short verbal acknowledgement by the moderator

## Dedicated event moment

- Association with one key program sequence, jointly defined with Green Marine Europe according to overall program coherence and sponsor positioning
- “Session supported by...” mention on the opening slide of the selected sequence
- Short verbal acknowledgement by the moderator

Related visibility includes:

- dedicated mention during the event
- visibility on signage and screens related to the selected moment
- integration into key transitions and highlights of the day

## Communication visibility

- Logo displayed on all communication materials: program, website, event page, on-site signage
- Dedicated LinkedIn communication
- Sponsor presentation on the Green Marine Europe website
- Mention in the Green Marine Europe newsletter

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# This partnership includes

## Participation in debates

Possibility to submit up to two questions to be integrated into selected debate sequences, subject to validation by Green Marine Europe and moderation requirements.

## Invitations

3 invitations included

## Video capsule interview

Production of a short-format video capsule dedicated to the sponsor.

Format:

- 60 to 90 seconds
- recorded on-site during the event
- interview format led by Green Marine Europe
- publication on LinkedIn and GME communication channels

Suggested editorial angle:

- presentation of the organisation
- concrete environmental or operational initiatives
- reasons for supporting the Green Shipping Day
- perspective on maritime transition challenges

OCEAN TRANSITION



# OCEAN TRANSITION PARTNER

**€2,000 excl. VAT**

Associate your organisation with a key moment of the day and with the operational transformation dynamics of the maritime sector.

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# This partnership includes

## Communication visibility

- Logo displayed on communication materials: program, website, event page, on-site signage.
- Dedicated LinkedIn sponsor post
- Sponsor presentation on the Green Marine Europe website
- Mention in the Green Marine Europe newsletter

## Invitations

2 invitations included



## Program visibility

- Association with a dedicated event moment: coffee break, workshop, secondary program sequence.
- Mention on communication materials related to the supported moment

## Participation in debates

Possibility to submit one question for inclusion in a selected debate session, subject to validation by Green Marine Europe and moderation requirements.

MARINE COMMITMENT PARTNER



# MARINE COMMITMENT PARTNER

€1,000 excl. VAT

Demonstrate your commitment alongside European stakeholders engaged in the environmental transition of the maritime sector.

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# This partnership includes



## Visibility

- Logo displayed on communication materials: program, website, event page, on-site signage
- Sponsor mention on the Green Marine Europe website
- Dedicated LinkedIn acknowledgement post

## Invitations

1 invitation included

An aerial photograph of a coastal town, likely Monaco, showing a harbor filled with boats, surrounded by colorful buildings and a blue sea. The text is overlaid on the image.

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