



2020 LAUREATES GREEN MARINE EUROPE

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The environmental challenges of
maritime transportation

October 8, 2020 – Paris & online

This year – 2020 – saw the birth of a new label relating to the performance of maritime transportation in Europe: Green Marine Europe.


Green Marine and Surfrider Foundation Europe have indeed joined forces to make the Green Marine Europe environmental program accessible to European ship owners. The Green Marine Europe label is based on the Green Marine environmental program, a voluntary initiative of the maritime industry in Canada and the United States that aims to improve the environmental performance of maritime transport beyond regulatory requirements. The Green Marine Europe label that was launched in 2020 works on the same model of rigour and transparency as the North American program. The voluntary approach benefits from the support of the European Commission through the LIFE programme, the French ministry in charge of the environment, the ADEME (Agence de la transition écologique), the Macif insurance company, and the many stakeholders who have co-created the self-diagnostic criteria from the performance indicators within the Green Marine program's detailed framework. The labelling program is based on a self-diagnostic, an external verification, and the publishing every laureate's results. It also deals with the same priority environmental issues as the North American program, namely: greenhouse gases, polluting air emissions (NO_x, SO_x, PM), underwater noise, invasive aquatic species, waste management, and oily discharges. You will find all the information relating to the issues being addressed on the Green Marine Europe website.

On this day of unveiling the laureates earning the label for this first edition, Green Marine Europe was keen to highlight one of the essential challenges for maritime transportation: air emissions. This is a challenge for ship owners to address through good practices and new innovative technologies. The environmental performance of some of our laureates – surpassing European regulatory requirements – will be the subject of a panel discussion among representatives of the sector, experts and European politicians. This session will be transmitted online and will highlight the issues related to air quality, as well as possible solutions available to ship owners in this area.

To conclude, the day's final event will be the awarding of the label to the laureates of this 2020 edition of Green Marine Europe.



THURSDAY OCTOBER 8, 2020 – PARIS & ONLINE

15:15	WELCOME TO PARTICIPANTS ON SITE AND ONLINE
15:30	OPENING REMARKS <ul style="list-style-type: none"> • Madame Secretary of the State to the Ministry of Ecological Transition, in charge of Biodiversity – Bérangère ABBA • Mister Executive Director of Green Marine – David BOLDUC • Mister Managing Director of the ADEME – Fabrice BOISSIER
16:00	THE AIR EMISSIONS CHALLENGE <ul style="list-style-type: none"> • Madame Catherine CHABAUD – Member of the European Parliament (Renew Europe) • Madame Laurence PESSEZ – CSR Director of BNP PARIBAS Group • Mister Jean Philippe QUITOT – Director General for Infrastructure and Maritime Transport • Mister Jean Marc ROUÉ – President of Brittany Ferries
17:00	CLOSING REMARKS <ul style="list-style-type: none"> • Madame Minister of the Sea – Annick GIRARDIN • Mister Jean-Emmanuel SAUVÉE – President of Armateurs de France
17:45	PRESENTATION OF THE LABEL TO THE LAUREATES 
18:00	COCKTAIL CELEBRATION – (by invitation)

THANK YOU TO OUR FINANCIAL PARTNERS:

